

Survey "AI versus Humans -The Vertical Dramas" Research in the field of new online media

"AI versus Humans" - The Vertical Dramas Fan Survey

The purpose of this survey

Thank you very much for your willingness to participate in this survey. The survey is conducted anonymously and is subject to European data protection regulations. No personal data is stored in order to preserve anonymity.

The survey begins on August 23, 2026, at 12:00 a.m. CEST and August 22, 3:00 p.m. PST and ends on September 20, 2026, at 12:00 a.m. CEST and on September 19, 2026, at 3:00 p.m. PST.

Each participant may participate only once using their IP address; surveys that have already been started cannot be completed a second time. As soon as you click the "Next" button, the survey will begin.

The data will be used exclusively for the research project "AI versus Humans – The Vertical Dramas", Research in the field of new online media.

The purpose of this research is to examine the effects of AI-generated characters on Vertical Dramas. The goal is to gain insight into fan acceptance and preferences in this area in order to share this data with relevant decision-makers.

First, anonymous personal data will be collected. Following that, you will find the questions regarding AI in Vertical Dramas. At the end, please answer the evaluation questions so that this research project can be conducted in a scientifically sound manner.

Answer ALL questions to the best of your knowledge and belief. Only fully completed surveys can be used for this research project. If you're answering the questions on a cell phone or tablet, keep in mind that it might be easier to do so in horizontal format.

Please set aside about 10 to 15 minutes of your time for this.

Thank you very much for your time and effort.

Cornelia E. Achauer (Survey Project Manager)
B.A. in Educational Science

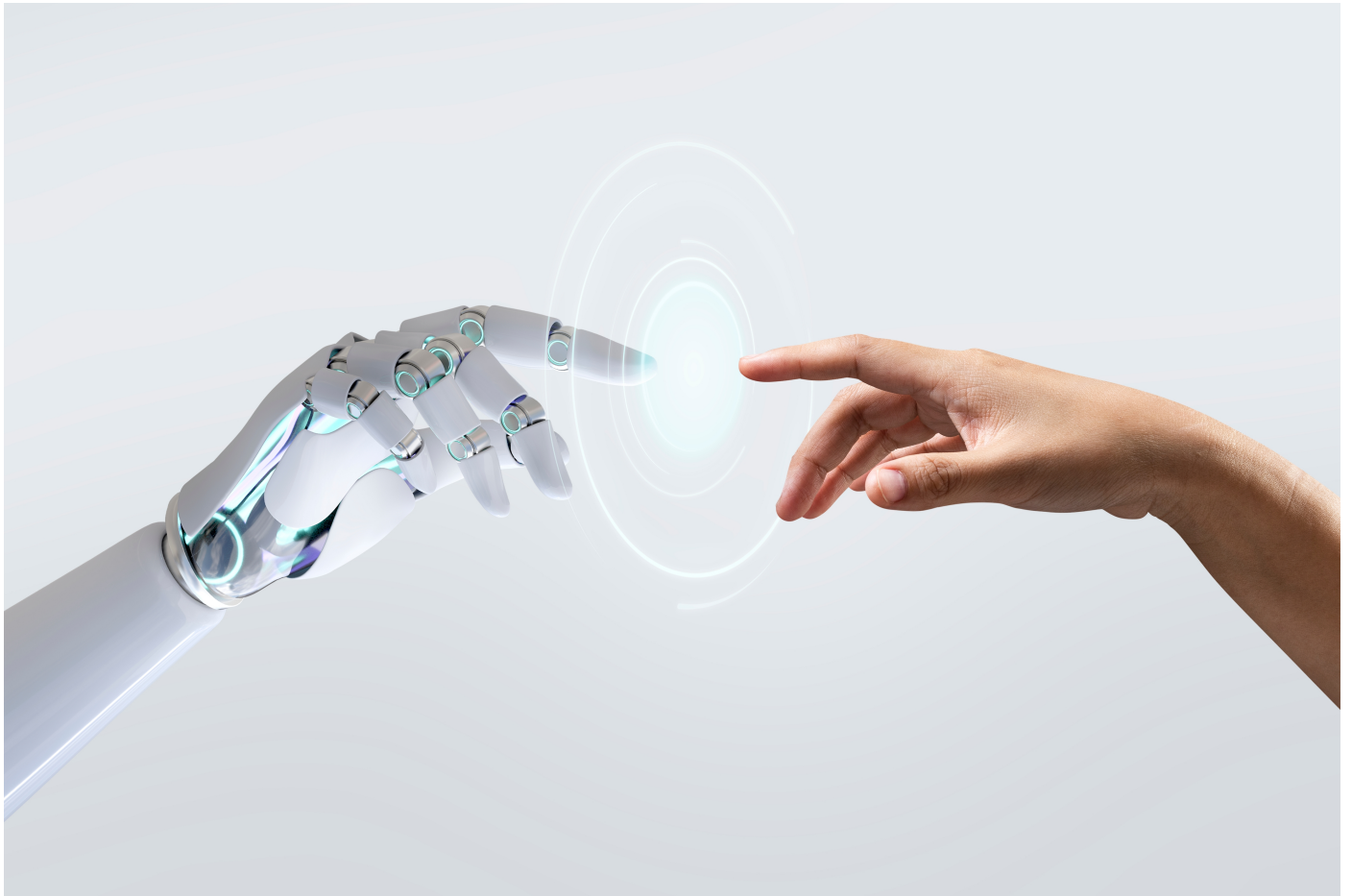


Figure 1: "Technology Meets Humanity" background, a modern remake of "The Creation of Adam" (Rawpixel.com, 2021) from Shutterstock

Anonymized personal questions.

What country do you live in?

Which age group do you belong to?

☐ up to age 17

☐ ages 18 to 29

☐ ages 30 to 49

☐ 50 and older

What is your gender?

☐ female

☐ male

☐ various

Questions about the content of “AI versus Humans” in Vertical Dramas.

In your opinion, to what extent is AI currently shaping the Vertical Drama market?

☐ very strongly

☐ partly

☐ neutral

☐ not really

☐ not at all

Do you agree with the following statement:

“AI-generated characters could reach the same quality as characters portrayed by (human) actors.”?

☐ strongly agree

☐ agree

☐ neutral

☐ disagree

☐ strongly disagree

How often do you talk to friends or family about Vertical Dramas?

☐ daily

☐ weekly

☐ monthly

☐ rarely

☐ never

What is your main source of information about Vertical Dramas?

You may select more than one answer.

☐ Instagram

☐ Facebook

☐ TikTok

☐ YouTube

☐ Discord

☐ LinkedIn

☐ friends and family

How important is it to you to connect personally with real actors from Vertical Dramas through social media or fan events?

☐ very important

☐ important

☐ neutral

☐ unimportant

☐ very unimportant

Have you ever participated in events or activities related to Vertical Dramas?

☐ yes

☐ no

Do you think AI-generated characters in Vertical Dramas will have a positive or negative impact on industry?

☐ very positive

☐ positive

☐ neutral

☐ negative

☐ very negative

Would you support political measures or initiatives that call for the regulation of AI in Vertical Dramas and in the acting industry in general?

☐ fully support

☐ support

☐ neutral

☐ oppose

☐ strongly oppose

How would you assess the current level of public awareness of AI in the creative sector as a whole?

☐ very high

☐ high

☐ neutral

☐ low

☐ very low

What has been your experience with AI Vertical Dramas?

You can select multiple options.

☐ It lacks human emotion.

☐ I like the world-building in AI Vertical Dramas.

☐ The choreography, facial expressions, and gestures didn't go together.

☐ I like the stories from AI Vertical Dramas.

☐ The synchronization didn't work.

☐ There were serious logical errors.
Example, in one scene the driver is sitting on the right side, and in the next scene, he's suddenly on the left. Or a vase or a plate is in the wrong place and doesn't fit into the scene.

☐ I like the special effects in AI Vertical Dramas.

Have you watched AI-generated Vertical Dramas?

☐ No, I only saw trailers.

☐ I'm not interested in AI content.

☐ Yes, I saw one or two AI Vertical Dramas.

☐ Yes, I saw more than two AI Vertical Dramas.

Have you ever seen inappropriate ads for AI Vertical Dramas on social media?

☐ yes

☐ no

If you've ever seen inappropriate ads for AI Vertical Dramas on social media, which of the following answers applies to you?

You can select multiple options.

☐ I've never seen an ad like that.

☐ I've seen ads featuring the faces of well-known Vertical Drama actors.

☐ I saw inappropriate ads with scenes from well-known Vertical Dramas that weren't even in the original.

☐ I have reported inappropriate advertising.

Do you think AI could be a useful tool in Vertical Dramas?

☐ yes

☐ no

What has been your experience with live-action Vertical Dramas?

You can select multiple options.

☐ The human emotions were real.

☐ There are too many similar or copied Vertical Dramas.

☐ The choreography, facial expressions, and gestures went well together.

☐ The stories could be better.

☐ The synchronization was perfect.

☐ There were no logical errors.
Example, in one scene the driver is sitting on the right side, and in the next scene, he's suddenly on the left. Or a vase or a plate is in the wrong place and doesn't fit into the scene.

☐ I like to immerse myself in a movie for an hour and escape from everyday life - just like at the movie theater, only accessible to everyone.

Which of the following topics would you be uncomfortable seeing in Vertical Dramas?

You can select multiple options.

☐ Very frequent humiliation

☐ Extreme violence against women.

☐ Extreme violence against children.

☐ Extreme violence against animals.

☐ Racism

☐ Extremely pornographic scenes.

Why do you watch Vertical Dramas?

You can select multiple options.

☐ I use them for knowledge and information.

☐ I would like to deepen my emotional and aesthetic experiences.

☐ I want to strengthen my credibility, my self-confidence, my status, and my stability.

☐ I would like to strengthen my relationships with my family, friends, and the community.

☐ I want to escape the stress of everyday life, relax, or take my mind off things.

☐ To actively support certain actors.

☐ I have a crush on certain actors and dream of meeting them in person someday, for example at fan events.

☐ To support certain productions, particularly those that feature real actors and use AI only as a tool rather than a replacement.

Which of the following topics would you like to see much more often in Vertical Dramas?

You can select multiple options.

☐ Romance

☐ Comedy

☐ Fantasy

☐ Action

☐ Drama

☐ Thriller

☐ Mafia

☐ Supernatural

What would be your main suggestion for improving the situation regarding AI in Vertical Dramas and the film industry?

Please keep it to brief bullet points if possible. Thank you.

Questions about the evaluation

What did you think of the selection of questions?

You can select multiple options.

☐ The questions were clearly worded.

☐ Some of the questions were not worded clearly enough.

☐ The questions were relevant to the topic.

☐ The wording was too vague for me.

☐ I was able to answer the questions well.

☐ The questions were clearly structured and the order was logical.

☐ The estimated time to complete the survey was accurate.

☐ It took me longer to complete the survey than indicated.

The questions were clear and logically structured.

☐ strongly agree

☐ agree

☐ neutral

☐ disagree

☐ strongly disagree

I would like to support further surveys on this topic in the future.

☐ strongly agree

☐ agree

☐ neutral

☐ disagree

☐ strongly disagree

How did you hear about this survey?

You can select multiple options.

☐ Instagram

☐ Facebook

☐ TikTok

☐ YouTube

☐ LinkedIn

☐ About advertising by professionals

☐ from other fans

Did you like the survey?

☐ yes

☐ no

Are you interested in the results?

☐ yes

☐ no

Do you have any suggestions for improvement or comments?

Please keep it to brief bullet points if possible. Thank you.

Acknowledgments

In closing, I would like to thank everyone involved - and especially the fans - for their participation in this research project. It means a great deal to my supporters and me that you took the time to help us gather as much data as possible for this project. Thank you very much.

Cornelia E. Achauer (Survey Project Manager)

©2026 C. E. Achauer

Special thanks go to the supporters of this fan survey:

Cordula Schneider from Vertidramas on Instagram

Ilaria Bertolini - Italian Vertical Lover on Instagram

verti.verse on Instagram

gabixx1981 on Instagram

just_biggi on Instagram

Bianca from ua_actors_and_actresses_fandom on Instagram

The references are listed in the research paper and are not explicitly mentioned here.

Once you've clicked the "Finish" button, you can close the browser window.